

PRESS RELEASE
DEC. 8, 2004
EATONTON, GA.

Rock Eagle Store Fixtures announces that it has recently completed installing its GT Fixtures at the new Olde South Cycle facility in Madison Ga. Olde South Cycles is a full service cycle shop which offers sales, service, full machine shop, custom bikes, paint, parts, accessories and cycle apparel. Olde South chose the GT Towers for its clothing and helmet displays and the GT Dog Bone tables which can be linked together for their boot displays.

Rock Eagle also installed its latest GT fixture design the GT Column Display which Olde South is using to display Cycle Toys and gift items. The GT Column Display can be easily installed around most structural interior or exterior columns turning these otherwise useless columns into pillars of profit! Once installed they can be used just like any other GT Tower with either shelves for boxed or folded goods or faceouts for hanging clothing. You could even take the GT Column to the ceiling and easily hang banners etc. The GT System boasts easily adjustable shelves that can be quickly lowered to the bottom or removed to turn the fixture into a hanging display! Simply add GT Accessory Bands and standard slatwall faceouts and you transformed a shelf display into a hang display! The possibilities are endless with the Award winning patented GT Fixture System.

Visit WWW.ROCKEAGLE.COM or call 1-800-747-2270 for more information.

Visit Olde South Cycles at WWW.OLDESOUTHCYCLES.COM or call 706-342-4700