

PRESS RELEASE

February 16, 2009

ROCK EAGLE STORE FIXTURES COMPLETES ED HARDY PROJECT- DUBAI, U A E

ROCK EAGLE STORE FIXTURES, A division of Crowley's Casework's 821 Harmony Rd. Eatonton , Ga. announced today the recent completion of Ed Hardy Displays for the Ed Hardy distributor located in Dubai, U A E. The five displays were Rock Eagles GT Helmet Towers custom built for Ed Hardy Helmets -Los Angeles, California. The displays shipped direct from Eatonton, Ga. to Dubai.

Rock Eagle Store Fixtures also provided Ed Hardy Helmets with displays for helmets and apparel at the Dealer Expo in Indianapolis, Indiana on Feb. 14 thru 18. The Dealer Expo is the largest powersports dealer convention worldwide.

In addition Rock Eagle provided displays for the Dealer Expos Scooter Store. This was a mock store to show powersports dealers new merchandising ideas and trends.

Rock Eagle Store Fixtures has been in business since 1984 and moved to Putnam County Georgia in 1995. They provide commercial cabinets and store displays locally, coast to coast and worldwide.

Website :WWW.ROCKEAGLE.COM



Left: David Dray of Ed Hardy Helmets with Mike Crowley of Rock Eagle Store Fixtures, Ed Hardy Booth at the 2009 Dealer Expo, Indianapolis Convention Center.



Ed Hardy Helmet and Apparel displays by Rock Eagle Store Fixtures



Dealer Expos Scooter Store

<http://www.rockeagle.com/main.htm>

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